

Finding Your Focus

1. Are people hearing the message and experiencing life change?

Romans 10:14

They didn't stop to hear the violinist—"not because people didn't have the capacity to understand beauty, but because it was irrelevant to them."

"All Scripture is equally inspired. All Scripture is not equally important. All Scripture is not equally applicable." -Andy Stanley

Matthew 22:37-38

Two questions for every message:

1. What to they need to know? (biblical truth)
2. What to they need to do? (next steps)

2. Are the next steps clearly defined?

How do I get from "Point A" to "Point B" at your church?

"Good is the enemy of great." -Jim Collins

Complexity Creep = When we "keep plugging in new things but never unplug old things resulting in confusion with customers and employees." -John Moore

Is it biblical?

Where is your focus?

- What event/program requires a major platform announcement to succeed?
- What would you not participate in if you weren't the pastor?
- Does this program reach people outside the church, or does it just satisfy people inside the church?
- Where is the fruit? What would happen if you invested more time, energy, resources, volunteers, leadership, prayer there?

Don't confuse activity with results.

Two questions for every ministry initiative:

1. Who do we want them to be?
2. How do they get there?

3. Are the next steps clearly communicated?

John 17:23

Louder doesn't equal better.

Luke 11: 46

Mt 11:28-30

Two questions for clear communications:

1. Does your church programming reflect a commitment to keeping people busy or focusing people on Jesus?
2. Does your personal life reflect a commitment to staying busy or focusing on Jesus?

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