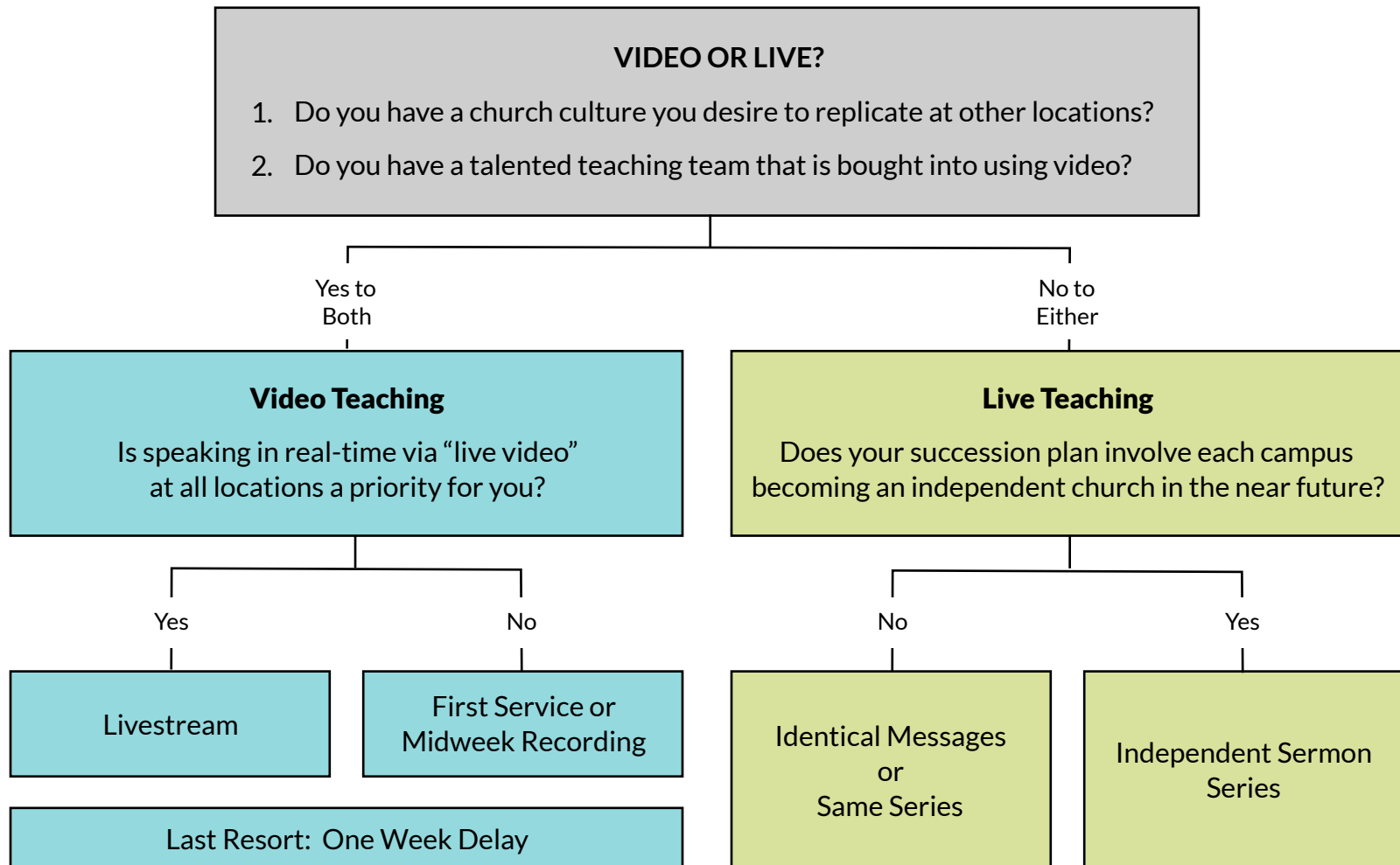


## WHICH MULTISITE TEACHING MODEL IS RIGHT FOR YOU?

QUICK OVERVIEW



VIDEO TEACHING
<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Enables complete alignment of mission, vision, and culture across all locations</li> <li>- Allows Campus Pastors to focus their time on team building and leadership development</li> <li>- Leverages a great teaching team for greater impact with no additional prep time</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Not all communicators translate well across video</li> <li>- Some communities may resist video teaching (at least until they experience it)</li> </ul>

LIVE TEACHING
<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Increased opportunities to develop new communicators</li> <li>- Less financial investment required</li> <li>- Provides more growth opportunities for those with strong teaching gifts</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Can lead to misalignment of mission, vision, and culture as the message is the most influential piece of communication</li> <li>- Weekly message prep reduces the amount of time Campus Pastors (CP) can invest in their teams</li> <li>- Creates a greater challenge of finding Campus Pastors who are both high-capacity leaders and also strong communicators</li> </ul>

LIVESTREAM TO CAMPUSES	FIRST SERVICE RECORDING	MIDWEEK RECORDING	ONE WEEK DELAY
<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Every campus has "live" experience to some level</li> <li>- Can make adjustments to the message between services</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- More expensive approach to video</li> </ul>	<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Allows the recorded communicator to speak to a live audience</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Requires an earlier service at just one campus</li> <li>- Driving or downloading the message file must happen quickly</li> </ul>	<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Plenty of time for campuses to troubleshoot the video file</li> <li>- Fewer variables on the weekend</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Not all communicators are comfortable with a smaller crowd in a staged environment</li> </ul>	<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Feasible as a "last resort"</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Video campuses can feel devalued</li> <li>- Holiday-specific messages difficult</li> <li>- Contributes to the "mothership syndrome"</li> <li>- Difficult to communicate as one church online</li> </ul>

IDENTICAL MESSAGES	SAME SERIES, THEMES, TEXT	INDEPENDENT SERMON SERIES
<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Encourages collaboration in message prep</li> <li>- Still protects some CP time for team building</li> <li>- Can utilize the same media at all campuses</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- CPs may feel a little "boxed in" at times</li> </ul>	<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Still allows for some collaboration and idea-sharing</li> <li>- Can utilize same media at all campuses</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Message prep requires more time of CPs</li> </ul>	<p><b>PRO's</b></p> <ul style="list-style-type: none"> <li>- Each campus can become independent in a succession plan</li> <li>- CPs can speak to local issues as needed</li> </ul> <p><b>CON's</b></p> <ul style="list-style-type: none"> <li>- Creates misalignment in vision and culture</li> <li>- More suitable for church planting</li> </ul>

## TECH OPTIONS & COSTS

PRIVATE NETWORK / FIBER	CLOUD- OR SERVER-BASED	PUBLIC INTERNET STREAMING	PRE-RECORDED MESSAGE (FIRST SERVICE OR MID-WEEK)
<b>Reliability &amp; Quality:</b> Highest livestreaming reliability and best quality. Often used by major media networks.	<b>Reliability &amp; Quality:</b> Similar to Private Network/Fiber.	<b>Reliability &amp; Quality:</b> Varies with public internet service and local bandwidth.	<b>Reliability &amp; Quality:</b> Very high. Where livestreaming is not necessary, this may be the best option. Quality does depend on the devices and settings used.
<b>What's Involved:</b> A robust network of fiber as well as encode and decode devices.	<b>What's Involved:</b> More flexibility as some often come with DVR features, allowing delayed playback options.	<b>What's Involved:</b> Similar to how you watch videos on your phone and computer. There are a few good services at low price points. But if reliability is a factor, this is not recommended.	<b>What's Involved:</b> Transporting a hard-disk or transferring a file. There are many device options, some of which are stabler and easier to use.
<b>Upfront Cost:</b> \$50,000 - 150,000	<b>Upfront Cost:</b> \$20,000 - 70,000	<b>Upfront Cost:</b> Up to \$5,000	<b>Upfront Cost:</b> \$5,000 - \$50,000
<b>Monthly Cost:</b> \$5,000 - 20,000	<b>Monthly Cost:</b> \$1,000 - 5,000	<b>Monthly Cost:</b> Est. \$300 - \$2,000	<b>Monthly Cost:</b> Minimal

Thanks to Summit Integrated Systems for providing details on streaming options and potential costs. Learn more about them at [summitintegrated.com](http://summitintegrated.com).